



GIFT CARD INCENTIVE PROGRAM

Make money while you shop! SHOP UMEI is an exciting opportunity to raise significant funds for the school by purchasing gift cards. In vibrant years, the program has raised over \$30,000/year for the school!

Shop UMEI can be very effective in financing your UMEI tuition. Past families have funded their entire tuition at no extra cost to them!

HOW DOES IT WORK?

Bulk quantities of gift cards are purchased at a 5% discount. The cards are then sold to participating families at face value.

- Half of this discount (2.5%) is passed on to the general operating account and
- Half (2.5%) towards a family in the form of a tuition credit

The tuition credit offered is an incentive to participate. If the incentive is not required; families may donate their earnings to the school.

WHO CAN PARTICIPATE?

Participation is open to all current and future UMEI students.

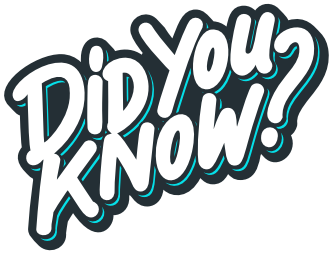
A little effort by many will have great results! Participation is important! We need as many participants as possible in order for this to be successful. It requires very little effort and benefits the school tremendously.



TIP: You can start collecting tuition dollars at any time and bank them toward future tuition!

WHERE DO I SHOP?





The average Canadian family of 4 spends \$16,300 per year on groceries!



HOW DO GIFT CARDS WORK?

Gift cards are barcoded. They are used similar to a debit card with a declining balance. If you do not spend the full face value of the card, you keep the card with the remaining balance on it and may use it on your next purchase.

HOW DO I BUY CARDS?

Order using one of the following methods:

- Email office@umei.ca
- Fill out the Google form
- Call the office
- Simply show up during office hours

Pay using:

- E-transfer to office@umei.ca
- Cash
- Cheque

Get your cards by:

- Picking up in the office during business hours
- Sending the cards home with your UMEI student
- Delivery - available monthly - minimum order of \$500 - available in Leamington, Kingsville and Wheatley

HOW CAN I MAXIMIZE THE IMPACT?

- Encourage family and friends to purchase cards. Anyone with your family number can help you earn tuition credits for your child(ren)!
- Register early - you can register as soon as your child is born!
- Get into the habit of buying cards and always using cards
- Buy gift cards with gift cards
- Buy large quantities of Starbucks or Tim Hortons cards and add to your app
- Use as Christmas gifts

THE FINE PRINT

- Tuition credits can be reduced from tuition as a lump sum or monthly - talk to the office to find the best plan for you
- Enrolment in the Shop UMEI program does not guarantee admission into the school
- Tuition credits have no cash value. At no point will cash be given for credits. If a student does not attend UMEI or leaves UMEI, tuition credits remain with the school or may be transferred to another family.
- Gift cards are like cash. UMEI is not responsible for any lost or stolen cards once they are in your possession or the possession of a student authorized to collect them.



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